

Bridger Bowl Association Meeting Spring Meeting Minutes May 26, 2021, 7:00 p.m. Gallatin County Fairgrounds

#### **BOARD MEMBERS**

Present: Pat Hoffman, President; Todd Goertzen, Executive Vice President; Dave Weaver, Associate Vice President, Jake Werner, Secretary; Board Members: Julie Bennett, Joe Seymour, Jennifer Stark, Dan Oliver; Bob Petitt, Vice President of Operations; Austin Schuerg, Treasurer; Lindsay Korth, Recording Secretary

## **CALL TO ORDER**

Pat called the meeting to order at 7:00 p.m.

#### MINUTES

Pat presented the minutes from the Fall 2020 Association meeting and requested a motion to approve the minutes. William Steadman moved to approve the minutes from the November 17, 2020 meeting; Kelly Wiseman seconded the motion. With no additional discussion, members voted: All in favor, none opposed; minutes approved.

#### TREASURER'S REPORT

Austin Schuerg presented the financials for year-ending April 30, 2021, a pre-audit and incomplete report. Bridger ended the season with a net income of just over \$200,000; this was significantly better than expected. He noted that year-to-year comparisons were not as valuable this year due to an early closure in 2020 and a limited/restricted season in 2021. Members asked questions regarding the \$8.9 million in lift revenue. Bob noted that typically it's a 50/50 split between season passes and day ticket products but that this season it would be closer to 80% season passes. Austin will provide members with a revenue breakdown of season passes compared to ticket products.

# PRESIDENT'S REPORT

Pat introduced the board members and noted how pleased he was to be able to hold the meeting in person. He thanked employees and management for their hard work during the very challenging season; he also thanked Association members for their support. He reported that Bridger is doing their best at adapting to the growth in the Gallatin Valley. Pat reminded members that Bridger is a 501(c)4 and uses its profits to put back into the mountain for the community. An aging and outdated Jim Bridger Lodge (JBL) is need of replacement; it could cost between \$20-25 million. He also mentioned that commemorative pass photos and public busses will hopefully return to Bridger next season. Pat introduced Dave Weaver to talk about the updated bylaws. Dave explained that they didn't mean to create confusion with the multiple votes; there was a flaw in the January ballot that required a second ballot to be sent out to members. All proposed amendments passed, and the updated bylaws will be on the website as soon as they are all hand-signed.

#### MANAGER'S REPORT

Bob thanked everyone for attending, noting that it had been 18 months since the last in-person Association meeting. He reported that there were about 227,000 skier visits this season, compared to a projected 185,000. February's snowfall helped tremendously with revenues and skier visits. On average, there were about 700 cancellations per day; there were only two weekends where they weren't at maximum capacity of 3500 people/day. Although the reservation system did what it needed to do, it is unlikely that Bridger will use it next year. Bob explained the new season pass structure and the addition of the Local's Pass, a season pass with blackout dates. Management is preparing for potentially 16,000 passes being sold next season. He explained that Bridger is trying to increase its starting wages to compete with other Bozeman businesses. Bob thanked employees for their hard work through a difficult season.

#### **BOARD NOMINATIONS**

Pat reported that, since the amended bylaws were approved, he will be running for a third 3-year term. Julie Bennett will be retiring from the board as she has fulfilled all possible terms; he thanked her for her time and invaluable contributions. Professor Joe Seymour will be running for his second 3-year term. The Nominating Committee recommended Holly Tarlow to fulfill the open seat; Holly introduced herself to members. Pat opened the floor up for additional nominations; he reminded members that self-nomination was not an option. Matt Shortland recommended Dan Hurst; Robert Raymond seconded the nomination. Dan introduced himself to members. Pat reported that ballots would be mailed out in June.

#### **NEW MEMBERS**

Jake presented the following membership applications for ratification: Kyle Lidstone, Dash Rodman, Molly Stratton, Robert Muldowney, Jean FikeChin, Loren Franklin, Michael Tobin, William Lazar, Thomas Murray, Susan Brown, Eric Muir, Colin McInnis, Kayvan Malek, Robert Carder, Jess Bryant, Matson Rogers, Rob Raymond, Justin Feinberg, Bobbie DuBose, David Johnson, Matt Jewett, Nick Gillitzer, Zoe Hallowell, Bob Downs, Rachel Russell, Daniel Hurst, Cyndi Crayton, Ernest Miller IV, Jennifer Pepper, John Burlingame, Christopher Affrunti, Karl Whitmore, Sharon Whitmore, Tino Woodburn, Noah Intara, Mike McCormick, Frank Dougher, Patrick Stranahan, Jesse Collins, George Davison, Angela Watkins, Jeremy Watkins, Robin Hape, Eric Sproles, Christine Lux, Erich Stegich, Swithin McGrath, Ron Matelich, Andrew Germain, Byron Aas, Amy Katz, Kari Barbo, Justin Eisel, Robin Patterson, Peter Obermeyer, Ryan Obermeyer, Buzz Tarlow, Pat Haggerty, Laura Huggins, Elwod Bakken, Henry Worobec, Emily Cleaveland, Doug Weber, Zeph Hallowell, Tim Halmrast, Kenneth McKenna, Ella Hericks, Jackson Keogh, Axel Peterson, and Austin Schuerg. William Steadman moved to ratify the new members; Ellen Payton seconded the motion. Vote taken, all in favor; motion carried, and memberships approved.

## **NEW BUSINESS**

Pat welcomed questions from Association members. Members asked if the reservation system would remain in place for the 2021-22 season, they were also curious if seasonal lockers and public buses would be available. Bob reported that there are no plans to have the reservation system live for the next season; he also stated that Bridger plans to have seasonal lockers and public buses next season. Greg Beardslee inquired about the director nomination process, stating that he feels the Nominating Committee should provide more nominees for members to vote on each season. Matt Shortland inquired about the new point of sales system, Entabeni; as a former employee, he has concerns with the legitimacy and useability of the software. Board members assured the membership that management did their research before deciding to go with the company. Members asked about blackout days with the new Local's Pass; Bob noted that management chose the blackout days strategically. Members asked about uphill traffic; Bob explained that Bridger is not considering it. Other members requested more communication from the board to the membership; the board will consider various options. Another member asked about staying

open later into April; it was explained that Bridger loses money in April and the snow conditions are not ideal. Members asked if Bridger could charge more to out-of-state tourists; because Bridger is on USFS land, Bridger cannot discriminate and therefore it is not an option.

## MOTION TO ADJOURN

Pat thanked everyone for attending the meeting and for their involvement with Bridger Bowl. He welcomed a motion to adjourn the meeting. Kelly Wiseman moved to adjourn the meeting; Shannon Griffin seconded the motion. Vote taken, all in favor; Pat adjourned the meeting at 9:30 p.m.

# Patrick Hoffman

PATRICK HOFFMAN, PRESIDENT

Jacob Werner

JACOB WERNER, SECRETARY

Signature: Jacob Werner

Jacob Werner (Nov 24, 2021 07:35 MST)

Email: jjwerner@dadco.com

Signature: Patrick Hoffman (Nov 24, 2021 08:50 MST)

Email: patjhoffman@gmail.com