

BRIDGER BOWL

STELLAR COMMUNITY STELLAR MOUNTAIN STELLAR DENDRITES

**Bridger Bowl Association
Minutes Fall Meeting
November 24, 2009
7:00 P.M. Jim Bridger Lodge, Bozeman**

BOARD MEMBERS

Present: Randy Elliott, General Manager, Dave Ballinger, Treasurer, Jim Drummond, Pat Holland, Kent Kasting, Doug Monger, Bob Petitt, R.A. Schmidt, Rich Stoltzfus, Estela Villasenor Allen.

CALL TO ORDER

The meeting was called to order at 7:10 p.m.

MINUTES

The spring, 2009 Association Meeting minutes were circulated for review. A motion was made from the floor to approve the minutes. The motion was seconded from the floor. Vote taken, all in favor. The minutes were approved as circulated.

TREASURER'S REPORT

Copies of the statements of financial activities and financial position were distributed. Dave Ballinger detailed income and expenses. Net profit for the year was \$990,752, down from \$1,461,439 the previous year.

PRESIDENT'S REPORT

Fire- Kent thanked association members for attending. Bridger is very grateful to the many people and agencies that responded to the Flaming Arrow fire. Individual letters of thanks from the Board were sent.

Insurance Coverage- Last year the Board raised Bridger's liability coverage from \$10 million to \$20 million. With the additional coverage, the Board feels confident we have adequate coverage.

Audit- A yearly independent audit is conducted at Bridger; the audit is available for any association member to review. Last year's audit was clean with no additional comments from the auditors.

Demographics- Day ticket sales and associated sales were down last year, although season pass sales were up 36%. A large percentage of our customer base is local skiers, but day ticket users generally create more revenue.

New Lifts- The plan detailed in the President's message in the newsletter is the culmination of many meetings, discussions and professional input.

MANAGER'S REPORT

Preseason Opening- Randy reported that the accumulation of recent snow provided a good, wet base. After discussing with supervisors, he is planning an early open. The hill will open Friday noon-3:00 for season pass holders only (Powder Park + Bridger only). Sat. & Sun. Bridger will be open from 10-3 at half-day rates with Alpine, Bridger, Pierre's, Powder Park and Snow Flake running. Food and snow sports service will be very limited. Scheduled full time opening will remain Dec. 11th.

Staff Introductions- Randy introduced management staff and highlighted their recent work.

Jeff Abelin- Tickets and computers

Bob Allen- Facilities and Risk

Dave Ballinger- Finances

Dan Boehmer-Lift Operations

Mark Cowett- Rental Shop

Dan Doering- Vehicle Maintenance

Dan Furlong- Food Service

Bonnie Hickey- Snow Sports

Fay Johnson- Ski Patrol Director

Joe Brian- Lift Maintenance

John VanHouten- Slope Maintenance

Doug Wales- Marketing

COMMITTEE REPORTS

Transportation- Estela reported that the committee is still waiting to hear on the traffic study grant proposal. The year's bus schedule was distributed to all association members; it is also posted on the website.

Communication- Pat reported that the committee met to discuss concern regarding contact information/ access for board members. The Board is addressing this concern by requesting the addition of a webpage specifically for the Bridger Bowl Association. It is expected to include the following:

1. A brief history of Bridger Bowl, its Member's Association, and the function of the association.
2. A listing of board members
3. By laws
4. Information on how to join the Bridger Bowl Association, and a direct link to association applications.
5. Generic email contact for Bridger Bowl Board Members.

BRIDGER BOWL FOUNDATION

Chris Bulger reported on Foundation activity. The Foundation has \$35,000 in assets; no liabilities, and is subject to the same audit process as Bridger Bowl. The yearly cost to run the foundation is \$800. 210 participants were supported last year with lift tickets, lessons, and / or rentals. Groups supported include: Area schools, Big Brothers & Sisters, Big Sky Youth Center, and a teen avalanche and safety awareness program. The Foundation is

actively soliciting groups with needs. A website was developed this year, and is being improved. The Foundation is installing a donor recognition wall this year. More than 50% of donors last year were repeat donors, many of whom are "senior" skiers who donate their reduced or free rate to the program.

NEW BUSINESS

New Lifts- Member Jerry Carrish expressed concerns regarding the advantage of the new lift configuration. He also commented on the low percentage of destination skiers, perhaps associated with a lack of après ski activity and lack of high-speed lifts.

Ski Bike- Elynn Murphy distributed a letter of request regarding accessibility of ski bikes and use outside of the Eagle Mount program. The letter will be included in the minutes at her request.

Saddle Peak- A member questioned the return rate on the construction of Saddle Peak Lodge and seconded the concern regarding the lack of après ski activity.

Request- A request was made to keep (rather than remove) Deer Park lift with the installation of the new triple. Even if kept for one year, it was suggested that it would allow for a determination of need. Randy responded that there are two main concerns: 1. The lift is old and requires frequent, expensive maintenance. 2. Leaving Deer Park in place will hamper traffic flow.

New Members- The following applications for membership were presented for ratification: John Hudson, Scott Erholm, Valerie Cox, Kay Ruh, Bill Bartlett, Susan Sheard, Alex Lussier, Jon Henderson, Paul Gannon, Timothy Lolatte, William Payne, Jeremy Fatouros, Scott C. Fletcher, George Thompson, Anne Halligan, James Srenar, Marc Parent, Brian Eckenrod, Aldrich Fisher, and Jeni Floener. A motion was made from the floor to ratify membership of those presented. The motion was seconded from the floor. Vote taken, all in favor. Motion carried, memberships were approved.

Amendment of By-Laws- Kent requested a motion to amend the by-laws which would allow members the choice to be contacted via email or traditional mail. A motion was made and seconded from the floor. Vote taken, all in favor; motion passed. Members must request email contact if this is preferred. A copy of the amended by-law is attached.

MOTION TO ADJOURN

The President welcomed a motion to adjourn. A motion to adjourn was made from the floor. The motion was seconded from the floor. Vote taken, all in favor. The meeting was adjourned at 8:25.


KENT KASTING, PRESIDENT


JIM DRUMMOND, SECRETARY