

Bridger Bowl Association Fall 2018 Meeting November 13, 2018, 7:00 p.m. Jim Bridger Lodge – Bridger Bowl

Tuesday, November 13, 2018

Present: Mark Manseau, Pat Hoffman, Todd Goertzen, Julie Bennett, Diane Allen, Dave Weaver, Jacob Werner, Joe Seymour, Kelly Wiseman; Bob Petitt, Vice President of Operations; Dave Ballinger, Treasurer; Bonnie Hickey, (fill-in) Recording Secretary

CALL TO ORDER

Mark called the meeting to order at 7:10 p.m. and thanked everyone for attending. He introduced himself as the President of the Bridger Bowl Board of Directors, and the Executive Committee members: Pat Hoffman, Todd Goertzen and Julie Bennett. He introduced the remaining members: Diane Allen, Dave Weaver, Jacob Werner, Joe Seymour and Kelly Wiseman, and finished with staff members: Bob Petitt, Vice President of Operations, David Ballinger, Treasurer, and Bonnie Hickey, filling in for Lindsay Korth as the Recording Secretary.

MINUTES

Mark presented the minutes from the Spring 2018 Association meeting and requested a motion to approve the minutes. Russ Tuckerman moved to approve the minutes from the May 25, 2018 meeting; Andy Epple seconded the motion. Mark asked for additional discussion, then requested a vote. Vote taken, all in favor; minutes approved.

TREASURER'S REPORT

Dave Ballinger distributed financial reports for year-ending April 30, 2018, including Bridger Bowl's Statement of Financial Position and Statement of Activities. Skier visits jumped up quite a bit, making it another record year. Most departments had record years. Dave presented a slide show, which detailed income and expenses for the 2017-18 season in comparison to 2016-17. Salaries and wages were up due to the busy year; Bridger issued 592 2017 W-2's. Total expenses for the year were \$9.6 million; net income for the year was \$3.25 million. Dave welcomed questions from Association members. He explained that "other expenses" was compiled from miscellaneous department expenses.

PRESIDENT'S REPORT

Mark introduced the board members once again, including their roles on various committees. Martha Collins resigned from the board this summer in order to travel more with her husband. Per the by-laws, a majority of the board needed to vote on a replacement board member; veteran board member, Kelly Wiseman, has returned to fulfill the remaining 1.5-year commitment. He brings board knowledge as well as local business knowledge. He is the Bridger Canyon Property Owners Association representative and sits on the Zoning Advisory committee. Mark noted the improvement in road surface on the access road. There were many improvements completed over the summer that may not be as apparent to guests. Right now, the mountain is in great shape; we've received a lot of snow with good moisture.

MANAGER'S REPORT

Bob Petitt reported that there were about 40 employees over the summer and about 500 expected employees in the winter. Bob recommended skiers taking advantage of uphill traffic right now as the snow is very good; management will determine an opening date by the end of this week. Bob Allen and the facilities crew replaced the sand filter system with vertical flow wetlands this summer. The mountain ops crew was also busy; they installed the new Deer Park Conveyor to replace the rope tow and worked on the new radio users group building on the ridge. The mountain analog phone system was upgraded to digital this summer; also, marketing did some major updates on the Bridger Bowl server. There were some staff changes over the summer: Bonnie Hickey is the Skier Services and Sustainability Coordinator, Shannon Griffin is the Snowsports Director, Erin O'Connor is the new Marketing Director, Randy Elliott is the Mountain Manager and Jason Prasek is the Assistant Mountain Manager. Randy has been helping Crosscut Mountain Sports Center with infrastructure planning. They have been adding trails throughout the summer. Bob noted that Bridger is looking into an electric bus grant through Montana Department of Transportation.

BRIDGER BOWL FOUNDATION

Morgan Owen introduced himself as the new President of the Bridger Bowl Foundation Board of Directors. Chris Bulger retired after founding the organization 12 years ago. There will be a new event this season at Bridger Bowl called Rally On 9; proceeds will go to the Bridger Bowl Foundation.

NEW MEMBERS

Todd presented the following membership applications for ratification: Mark Cerkvenik, Monica Delaney, Steve DeLaney, David Dockery, Caroline Hardy, Bonnie Hickey, Scott Norby, Dana Pepper, Alex Russell, William Steadman, Anna Williams. Mike Coil moved to ratify the new members, Jim Walker seconded the motion. Vote taken, all in favor; motion carried and memberships approved.

NEW BUSINESS

AvaLung – Bob Kolezar recommended people buy an AvaLung along with their transceiver and season pass this year.

Short-Term Planning — Gary Andrews asked about Bridger's plans for the next year or two. Board members and management will be looking at the master plan, parking, adding a weekday bus, and looking at the future of JBL and its replacement.

Incentives – Bob Kolezar suggested that Bridger allow lift line-cutting privileges to those who ride the bus to/from Bridger Bowl.

Electric Bus – Matt Stash stated that he thinks Bridger should invest in an electric bus regardless of getting a grant or not.

MOTION TO ADJOURN

Mark welcomed a motion to adjourn the meeting. Mark Hoza moved to adjourn the meeting; Gary Andrews seconded the motion. Vote taken, all in favor; Mark adjourned the meeting at 8:15 p.m.



